

Drive More In-Store Sales From Mobile

Influence consumers at every step on their mobile-to-offline path to purchase

Today, consumers demand relevant experiences, and networks like Facebook, Google, Yelp, and Apple Maps are recommending places based on where you are, and the information about nearby stores. The Mobile Customer Experience Management Platform (MCX) helps your team harness the power of these networks to attract new customers and drive sales through advertising, marketing and customer care.




Harness your info on the top networks



Boost your mobile visibility



Align neighborhood engagement



Report on mobile-to-offline conversion



Drive measurable foot traffic



Expand reach (and frequency)

Mobile influences 50% of the \$4.9 trillion in annual offline spend

Trusted by

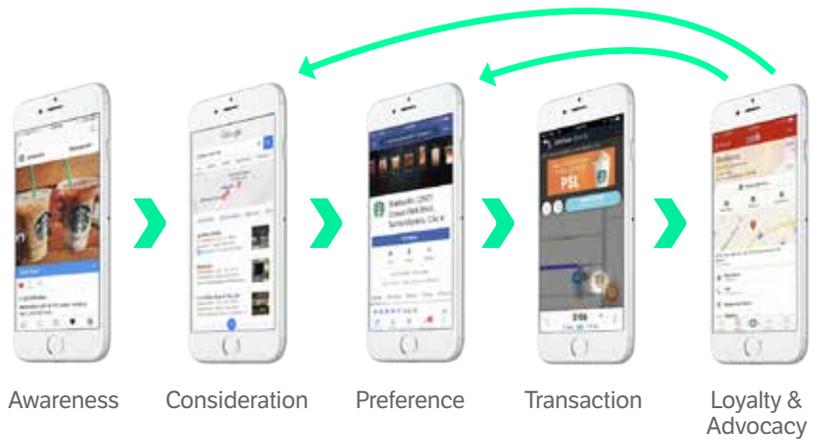


Industries

At MomentFeed, we relentlessly focus on the unique needs of multi-location, direct-to-consumer brands. Our clients are in the following industries: Retail, Restaurant, Automotive, Hospitality, Banking, Insurance, Telecom, Gas and Convenience, Drug, and Grocery stores. We understand how mobile has changed your customer's expectations. We're here to help turn that mobile experience into in-store sales.

The MCX Platform

The MomentFeed Mobile Customer Experience Management Platform (MCX) helps brands with many stores, branches or restaurants drive more visibility at each stage of the customer buying cycle for each location on mobile. This means greater engagement with customers and, ultimately, more sales.



Searchlight

Optimize and synchronize location data for every location across all channels.

Location Finder

Simplify how customers find your location from your website.

Social Media Manager

Monitor, create and maintain genuine relationships around every location.

Paid Media Manager

Create location specific ads, with higher engagement and store attribution.

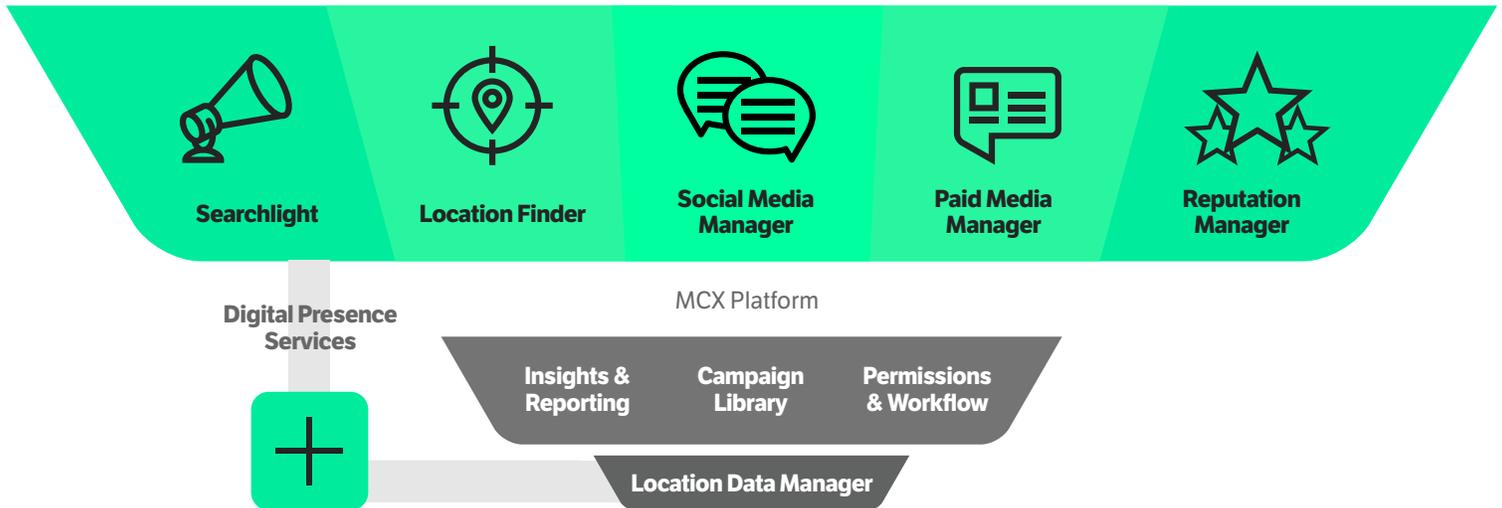
Reputation Manager

Respond personally to individual, or multiple reviews at once.

Partners



MCX Modules



Using MomentFeed is like having an army of online marketers – one at every location – all working in unison to drive mobile consumers to each store.